



WPVI-TV PHILADELPHIA  
4100 City Line Ave.  
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 08-02-2012 PAGE: 1 of 2

MENTZER MEDIA SERVICES INC - 9187  
ATTN: STEPHANIE KOHLBAUER  
600 FAIRMOUNT AVENUE  
ATTN: SUITE 306  
TOWSON MD 21286

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market										
394763	08-02-2012		0	AMERICANS FOR PROSPERITY	AMER FOR PROSPERITY	POLITICALS	WPVI - PHILADELPHIA										
Agency Est#		CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title								
324		240655	PHILADELPHIA	A. CLIFFORD	08-22-2012	08-27-2012	M (Broadcast Month, Cycle 1)	N	240655								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 324														
1	08-22-2012	08-24-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	10	30			1	1	1			3	1,600	3	4,800.00
2	08-22-2012	08-24-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	10	30			1	1	1			3	1,200	3	3,600.00
3	08-22-2012	08-24-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	10	30			1	1	1			3	2,800	3	8,400.00
4	08-22-2012	08-24-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)	10	30			2	2	2			6	2,500	6	15,000.00
5	08-22-2012	08-23-2012	11:35PM - 12:02AM	LF NIGHTLINE (6970)	10	30			1	1				2	1,600	2	3,200.00
6	08-24-2012	08-24-2012	07:30PM - 10:40PM	EAGLES FOOTBALL GAMES (7240)	10	30					1			1	20,000	1	20,000.00
7	08-25-2012	08-25-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)	10	30						1		1	800	1	800.00
8	08-26-2012	08-26-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SU (7099)	10	30							1	1	1,200	1	1,200.00
9	08-26-2012	08-26-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)	10	30							1	1	500	1	500.00
10	08-26-2012	08-26-2012	10:30AM - 11:30AM	WEEKEND NWS 1030-1130A SU THIS WEEK (705	10	30							1	1	3,000	1	3,000.00
11	08-27-2012	08-27-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	10	30	1							1	1,600	1	1,600.00
12	08-27-2012	08-27-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	10	30	1							1	1,200	1	1,200.00
13	08-27-2012	08-27-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	10	30	1							1	2,800	1	2,800.00
14	08-27-2012	08-27-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)	10	30	1							1	2,500	1	2,500.00
15	08-27-2012	08-27-2012	11:35PM - 12:02AM	LF NIGHTLINE (6970)	10	30	1							1	1,600	1	1,600.00

This agreement is subject to the terms and conditions Indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 394763		Contract Dt 08-02-2012		Revision Dt 0		Advertiser AMERICANS FOR PROSPERITY		Brand AMER FOR PROSPERITY		Product Code POLITICALS		Station/Market WPVI - PHILADELPHIA													
Agency Est# 324				CMS # 240853		Sales Office PHILADELPHIA		Account Executive A. CLIFFORD		Start Date 08-22-2012		End Date 08-27-2012		Billing M (Broadcast Month, Cycle 1)		Package N		Contract Title 240855							
Line	Start Date	End Date	Time Period	Description								RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 324																						
																						Contracted Gross Total:		27	70,200.00
																						Actual Gross Total:		27	70,200.00
																						Agency Commission:			10,530.00
																						Net Total:			59,670.00
Month/YR			Preempted		Made Good		Contract Total		Adjustments		Actual Total														
Aug 12			0.00		0.00		60,500.00		0.00		60,500.00														
Sep 12			0.00		0.00		9,700.00		0.00		9,700.00														
TOTAL			0.00		0.00		70,200.00		0.00		70,200.00														

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